



## OFFICIAL RULES:

### Andreas Plumbing, Heating & Air Conditioning's

### 2<sup>nd</sup> Annual "Give the Gift of Warmth" Heater Giveaway

*Nominate a Deserving Individual or Family to Receive a New Heating System.*

#### **NO PURCHASE NECESSARY TO ENTER OR WIN.**

**Guidelines for Eligibility:** Those nominating candidates must be 18 years or older.

Nominees/candidates must be a Pennsylvania resident and homeowner, 18 years of age or older. The individual/family you are nominating should be someone who is deserving of a new heating system for their home and who is: experiencing tough financial times, an illness in the family & multiple medical bills, or a job loss, a senior on a fixed income, a U.S. Veteran or single parent with children. The purpose of this giveaway is to help make life better and easier for someone in need of some extra assistance. This giveaway is sponsored by Andreas Plumbing, Heating & Air Conditioning of Lehighton, Pennsylvania (Andreas Plumbing).

Any individuals (including but not limited to employees, independent contractors, consultants, and interns) who have, within the past six months, performed services for Andreas Plumbing, any organizations responsible for sponsoring, administering, fulfilling, promoting or advertising the Giveaway or providing the prize, and their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter. "Immediate family members" means parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" mean people who share the same residence at least three months a year. **You may not nominate yourself.**

**Giveaway Entry Period:** Andreas Plumbing, Heating & Air Conditioning's "Give the Gift of Warmth" Heater Giveaway (the "Giveaway") entry period begins 8:00 a.m. Eastern Time ("ET") on Monday, July 24, 2017 and ends at 3:00 p.m. ET on Monday, August 21, 2017 (the "Giveaway Period"). Sponsor's computer is the official clock for this Giveaway.

**How to Enter:** Go to: [andreasplumbing.com](http://andreasplumbing.com) and click on the giveaway promotional image or link on the homepage. Complete the entry form and include either: a 500 word written essay or the YouTube or Vimeo video URL address of your 3-minute video essay (note that you must upload your video to YouTube or Vimeo in order to obtain a video URL to share) by 3:00 p.m. ET on Monday, August 21, 2017. Your essay should be a compelling, true story of why your nominee is deserving of a new heating system in accordance with our judging criteria below. **Any entries that do not follow these guidelines will not be accepted, eligible or considered. Note that you may not nominate yourself.** Upon submission, you will receive one (1) entry into the Giveaway and will receive a confirmation that your entry has been successfully submitted. You are limited to 1 entry per nominee. Proof of entering information at the Giveaway webpage on the Andreas Plumbing website or registration form is not considered proof of delivery to or receipt by Sponsors of such entry. Personal information collected in relation to this Giveaway will be used in accordance with Andreas Plumbing privacy policy, available at [andreasplumbing.com](http://andreasplumbing.com).



**Judging Procedure, Notification and Finalists Judging:** Eligible entries will be judged by a giveaway judging committee of local business and non-profit organization professionals appointed by the Sponsor. Decisions of the judges are final as to all Giveaway-related matters. Eligible entries will be judged on a compelling story telling us why the nominee is deserving of a new heating system. What is his/her personal circumstance? Does this person give selflessly, volunteer in the community, has served our country, and helps others willingly? Does he/she currently spend a lot of money on heating fuel or cannot afford a good, quality heating system to replace an old or inefficient system?

The Giveaway Judging Committee will choose (3) three finalists on or about September 6, 2017. Finalists will be notified by telephone, so that the three owners of Andreas Plumbing can schedule and conduct a personal interview with each of the finalists at their locations. The ("Winner") is the Nominee whose entry submitted by the Entrant receives the highest score by the judges during initial judging and by the owners of Andreas Plumbing during the interview process. The final decision of the chosen winner is at the absolute discretion of the Judging Committee and the three owners of Andreas Plumbing. The Winner will be selected on September 8, 2017 and the winner will be contacted by phone to confirm his/her/their availability to be awarded the prize on Monday, September 11, 2017. [Please note that the entrant of the Nominee (who has been selected as the winner) may also attend the award celebration in support of the winner.]

In the event of a tie, the Nominee whose entry has the highest score in the compelling nature of story category will be announced the Winner. In the event that the Winner or Entrant who submitted the winning entry is considered ineligible, fails to follow Giveaway procedures, is not available to participate as specified, or does not respond to Sponsor's notification of winning within (24) twenty-four hours, then the first runner-up will be selected to participate, time permitting.

**Prize:** Andreas Plumbing, Heating & Air Conditioning's "Give the Gift of Warmth" Heater Giveaway prize consists of a new, good quality, brand-name heating system and system install (type of heating system depends on winner's type of fuel source). (Approximate Retail Value ("ARV"): \$5,000.00 to \$10,000.00.)

Winners are not entitled to exchange or transfer prizes or to obtain cash or other substitutes. Winners must have new heating system installed on or before November 13, 2017 otherwise the prize will be considered null and void.

**Releases:** By participating, Entrants & Nominees agree to be bound by these official rules and the decisions of the Judges, which shall be final in all respects. By entering the Giveaway, Entrants and Winner agree to execute any and all paperwork requested by the Sponsors which will confirm that the Winner is legitimately eligible to receive the prize.

All submissions will become the sole property of Andreas Plumbing, which may reprint or otherwise use the entry in any manner, in any media at any time past Giveaway Campaign end date. Winner will be required to sign and return an affidavit of eligibility, release and indemnification within seven days of notification of winning. By participating in this giveaway and accepting any prize that they may win, Entrants & Nominees agree to release Andreas Plumbing, Heating & Air Conditioning, any respective parent, subsidiary, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well



as each of their respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this giveaway and/or acceptance or use of any prize.

Entrants and Nominees authorize the Released Parties to use their name, likeness, voice, biographical information, city and state and entry materials in promotional material in any and all media currently in existence or created after the Giveaway or on a winner's announcement, if applicable, without further compensation unless prohibited by law. Sponsors are not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at Sponsors' sole discretion, without further obligation or compensation.

By submitting entry materials, Entrants certify that such materials are original and created by Entrant, that Entrants have the necessary rights, permission and authority to submit such materials, and, if applicable, that Entrants maintain a valid copyright in the materials. Entrants & Nominees acknowledge that such materials may be included and/or discussed in news media, on the Andreas Plumbing website and social media networks, that such discussion may include statements or opinions by the media or others about the Entrants & Nominees, the Entrants' & Nominees' appearances and/or the materials, and that those statements and opinions may be considered embarrassing, humiliating, surprising, derogatory, defamatory or otherwise offensive or injurious to them, Sponsors' employees and/or other third parties. Entrants & Nominees release the Released Parties from any actions, claims, injury, loss or damage allegedly caused, directly or indirectly, by any such statements or opinions made during giveaway Facebook Live announcement and in any media or online social media coverage.

Andreas Plumbing is not responsible for failed, partial or inaudible computer transmissions, or for technical issues of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the giveaway is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the giveaway, Sponsors reserve the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the giveaway. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any Web-site, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this giveaway. In the event of a dispute over an electronic entry, prize will be awarded to the owner of the e-mail account, not the name on the entry form.

**To claim prize:** (a) Winner must provide proof of age, identity and residency and (b) Winner must sign and return affidavit of eligibility/compliance with rules, publicity/liability release and indemnification.



**Miscellaneous:** Void where prohibited. All federal, state and local laws and regulations apply. Sponsors reserve the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the giveaway in the event of tampering or other circumstances, including but not limited to acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the giveaway as originally planned. Official rules and winner will be posted on [andreasplumbing.com](http://andreasplumbing.com).